



SYNERGY

media

A leading digital media agency specializing in bolstering your brand with comprehensive marketing solutions, branding, and creative design in the Web3 space.

About us

Our innovative agency stands out with German quality, passion, and the dedication of our team.

Founded in 2023, Synergy Media brings fresh energy and commitment, channeling our full passion into every client interaction to lead your crypto project to success.

With us, you'll discover an exceptional blend of top-tier services and competitive pricing designed to sustainably strengthen your crypto project.

Our approach is unique, combining modern and innovative designs with highly effective marketing strategies to distinguish your project from the rest.

WE BUILD. YOU DOMINATE!



Service

Web Design

Graphic Design

Marketing

Advisory

Social Media Management

Web Design

WHY IS A WEBSITE SO IMPORTANT?

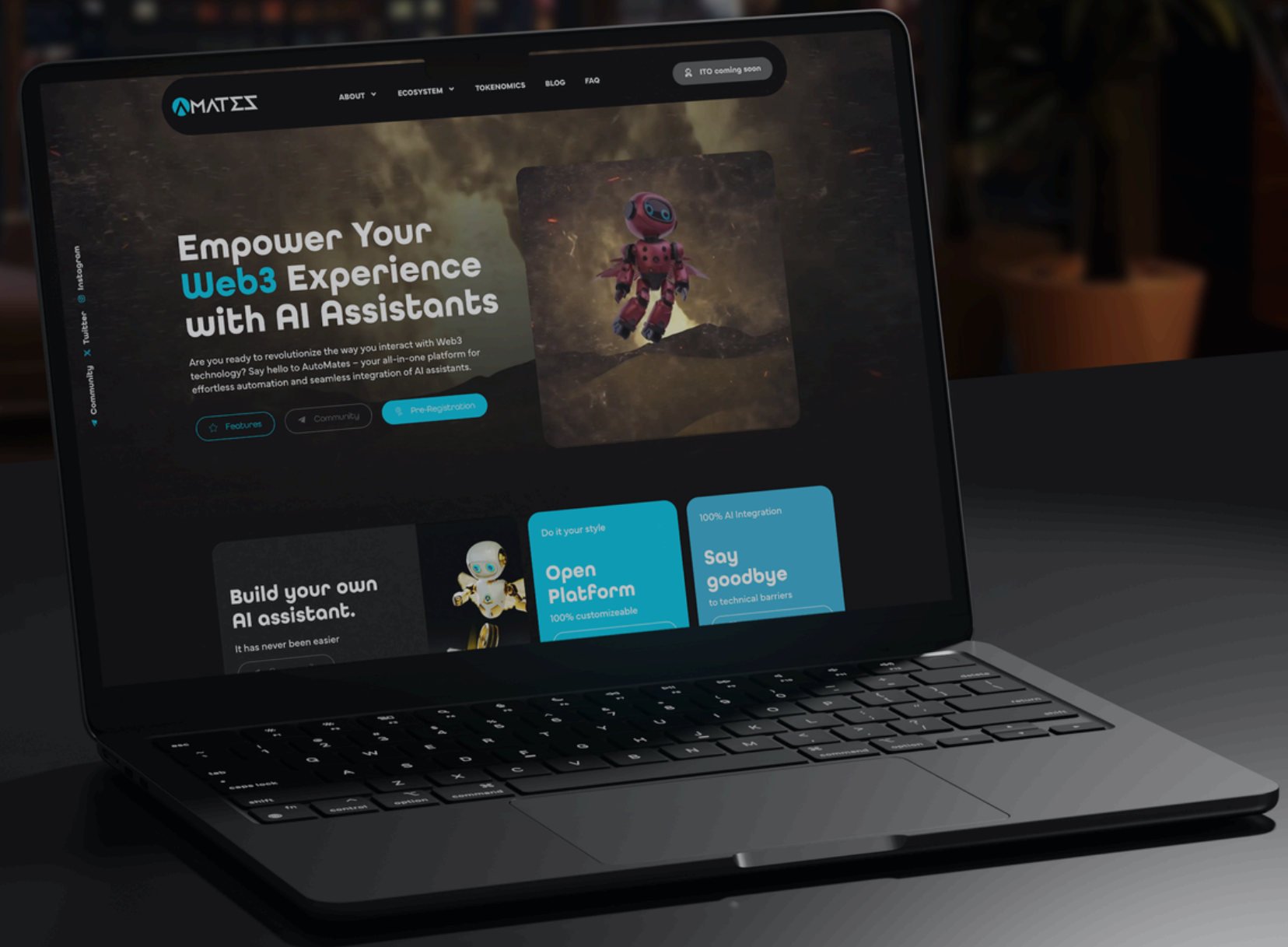
First Impressions Count

In the digital world, your website is often the first point of contact with potential customers.

A modern, professional web design conveys credibility and expertise.

Building Trust

In the **Web3** area, where new technologies and concepts often provoke skepticism, a **professional online presence** is crucial for conveying **trust and security**.



Web Design

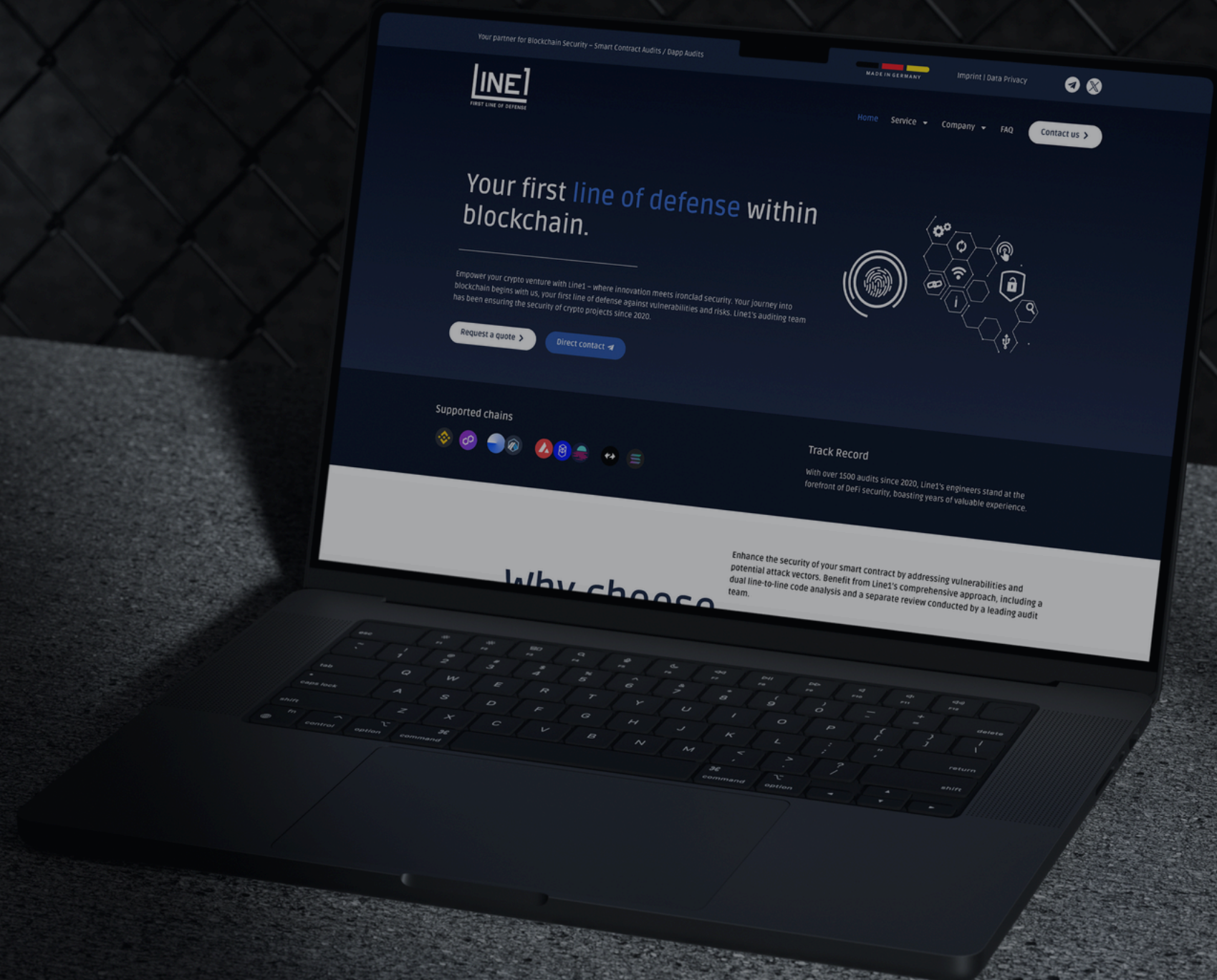
WHY IS A WEBSITE SO IMPORTANT?

Enhanced User Experience

A well-designed website **improves** user experience, **increases time** spent on the site, and boosts **conversion rates**.

Standing Out from the Competition

A **unique** and **appealing design** differentiates your project in a rapidly growing market.



WHY CHOOSE A WEBSITE FROM US?

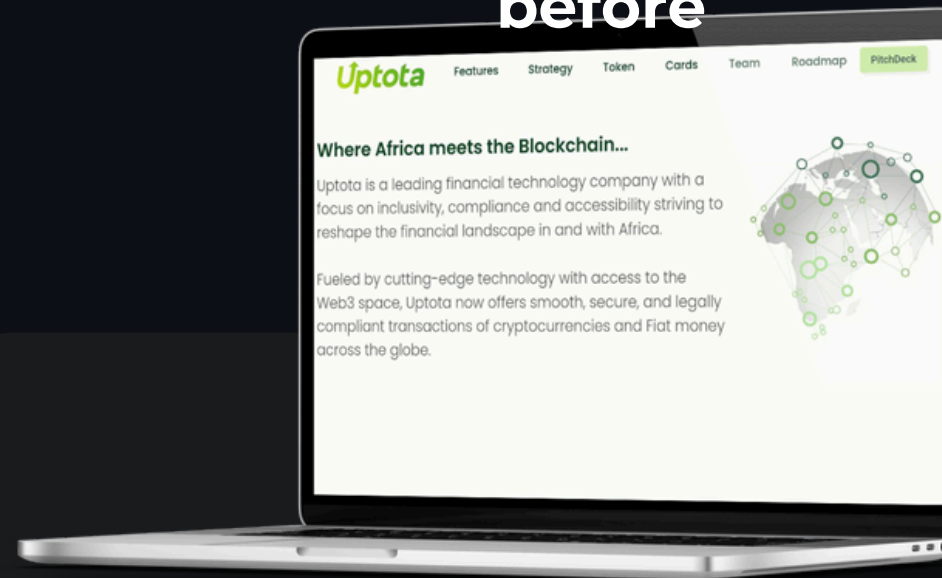
Specialized in Web3

We understand the **specific requirements** and challenges in the **Web3 sector** and offer tailor-made solutions.

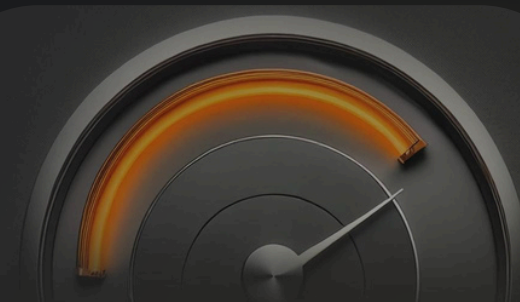
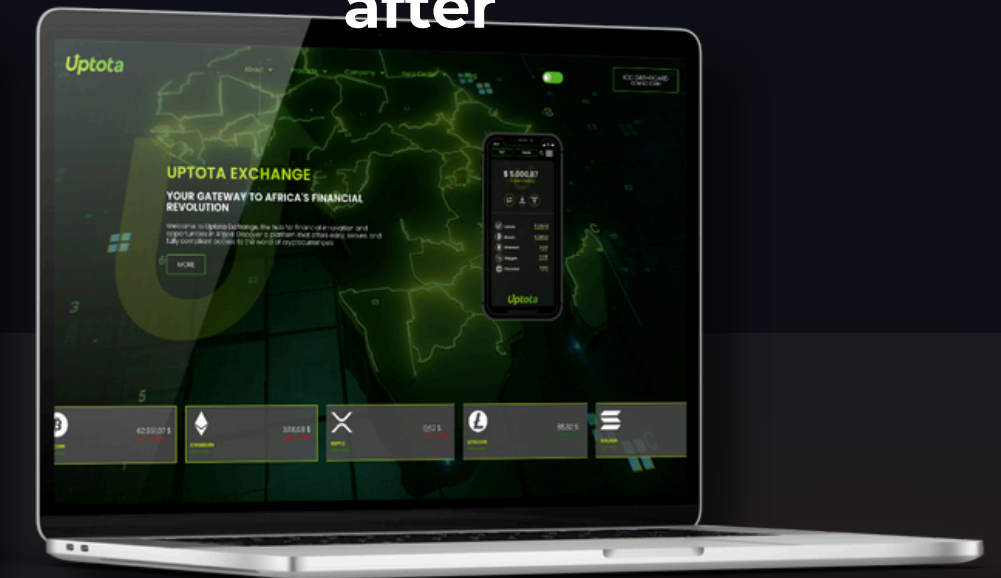
German Quality Standards

We guarantee the **highest quality** and **precision** in every design aspect, supported by our "**Made in Germany**" promise.

before



after



IMPROVED USER
EXPERIENCE



INCREASED
TRUST



MORE
VIEWS

OUR CORE AREAS

Color Selection and Design



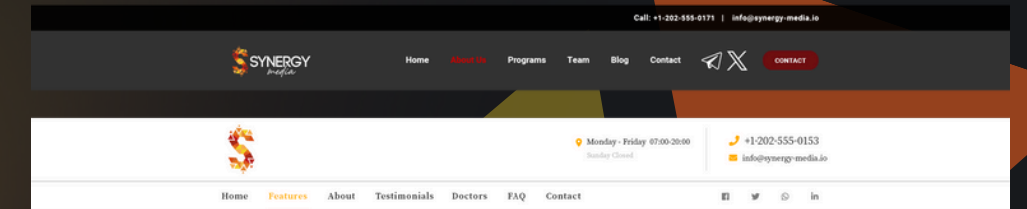
Carefully selected colors that authentically represent your project and create emotional ties.

Graphics and Typography

GRAPHICS
TYPOGRAPHY

Specially designed graphic elements and carefully selected fonts that emphasize your brand identity and optimize readability.

User Navigation and Experience



Flexible and Intuitive Navigation:
Whether through a mega menu or a simple layout, our design ensures that visitors can effortlessly find what they are searching for, tailored to suit any website structure.

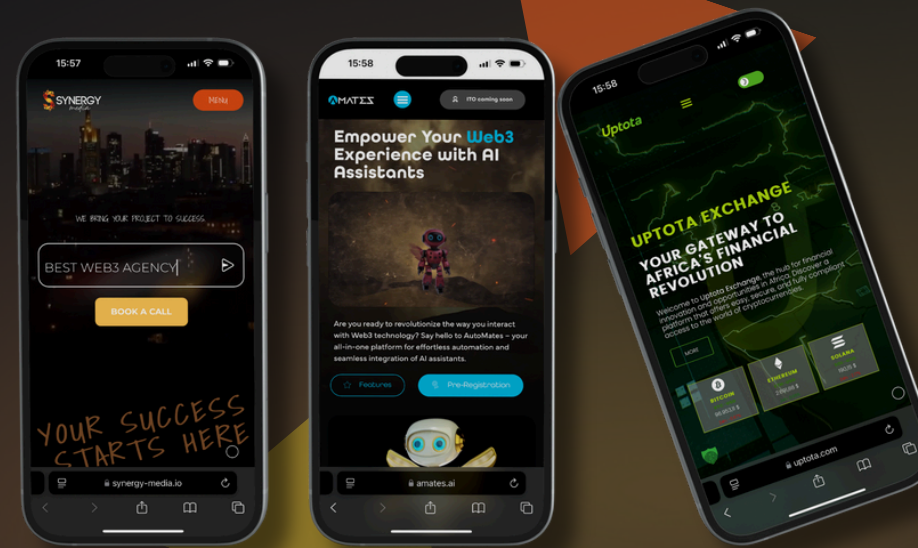
OUR CORE AREAS

SEO Optimization



Strategies to increase the visibility of your website, attract the right target audience, and improve search engine rankings.

Responsive Web Design



Ensures a flawless presentation and functionality of your website, regardless of the device.

Light/Dark Mode



Offer users the flexibility to choose between a light or dark theme for your website, enhancing readability and comfort at any time of day.

SECURE YOUR MEETING NOW

Graphic Design

Our team provides flexible designs ranging from promotional materials to interfaces and templates, all perfectly tailored to your needs. Thanks to German quality standards, we develop aesthetic, functional, and target-audience-specific visual concepts that innovatively support your brand presence.



CORPORATE IDENTITY (CI)

Corporate Identity is the visual and linguistic representation of your brand, shaped through consistent use of design, logos, and communication style. It presents a unified image that clearly communicates your company values.

Logo Creation

Design and creation of a unique logo tailored to embody your brand's identity.

Fonts and Color Scheme

Selection and customization of fonts and a color scheme that reflects your brand.

Social Media Presence

Design and customization of your social media profiles.

Color Gradients and Shapes

Design of unique color gradients and graphic shapes.

Marketing Materials

Creation of Customized Marketing Materials, Including Flyers, Business Cards, and Letterheads.

Logo and Picture Guidelines

Development of guidelines for consistent use of your logo and images.

WHAT CAN YOU EXPECT FROM A STRONG CI?

A well-thought-out CI increases your brand recognition and facilitates partner acquisition. It creates a coherent brand experience that enhances credibility and ensures consistent, recognizable posts on social media. Ultimately, a strong CI builds trust and fosters customer loyalty.

SECURE YOUR MEETING NOW



**Enhances
Customer Loyalty**

**Increases
Credibility**

**Increases Brand
Recognition**

Social Media Management

WHY SOCIAL MEDIA MANAGEMENT IS INDISPENSABLE?



Community Building

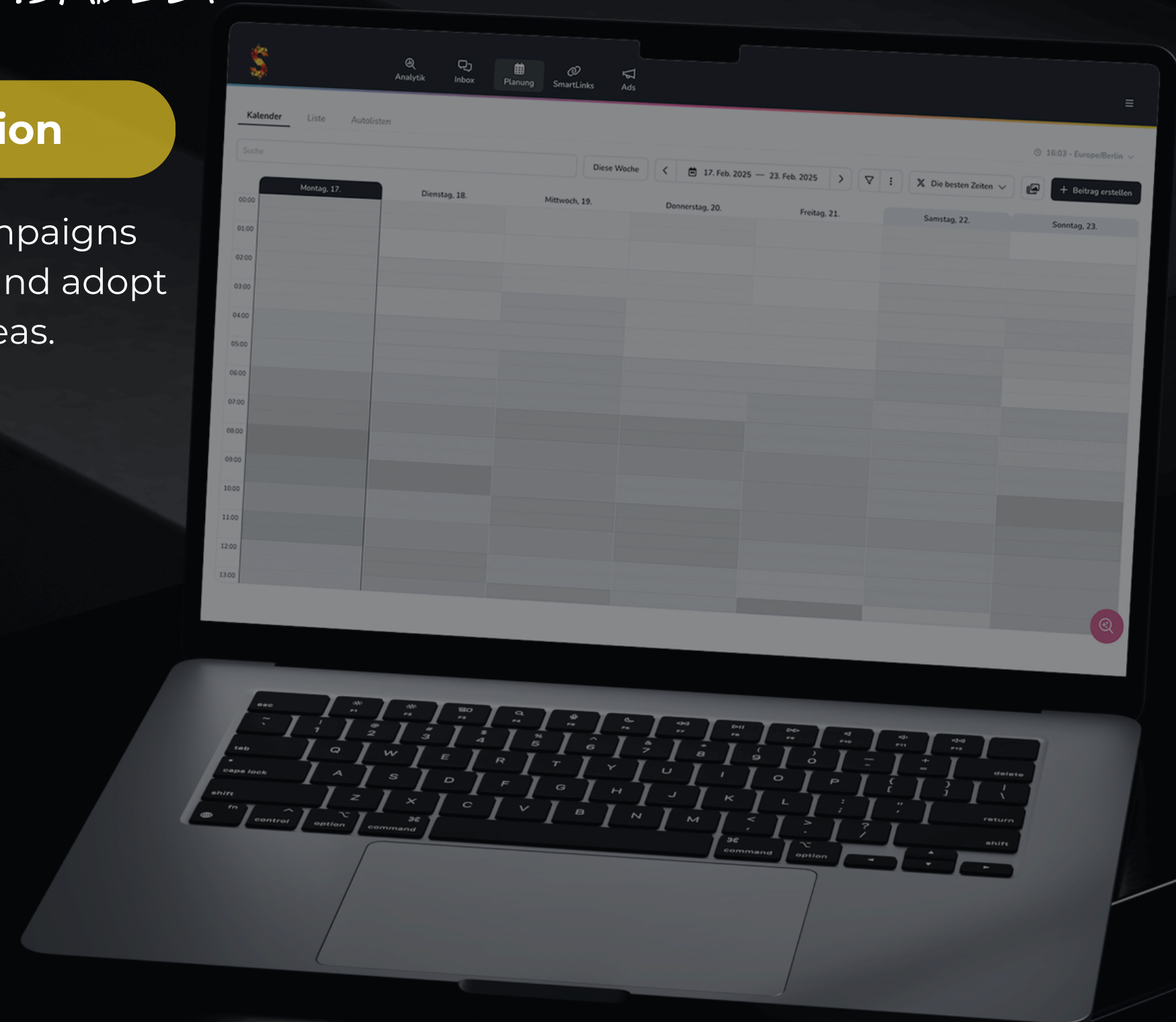
In the Web3 space, community and networking are everything. Active and engaged social media presences are crucial for building a loyal following that supports and promotes projects.

Market Penetration

Optimal social media campaigns can rapidly disseminate and adopt new technologies and ideas.

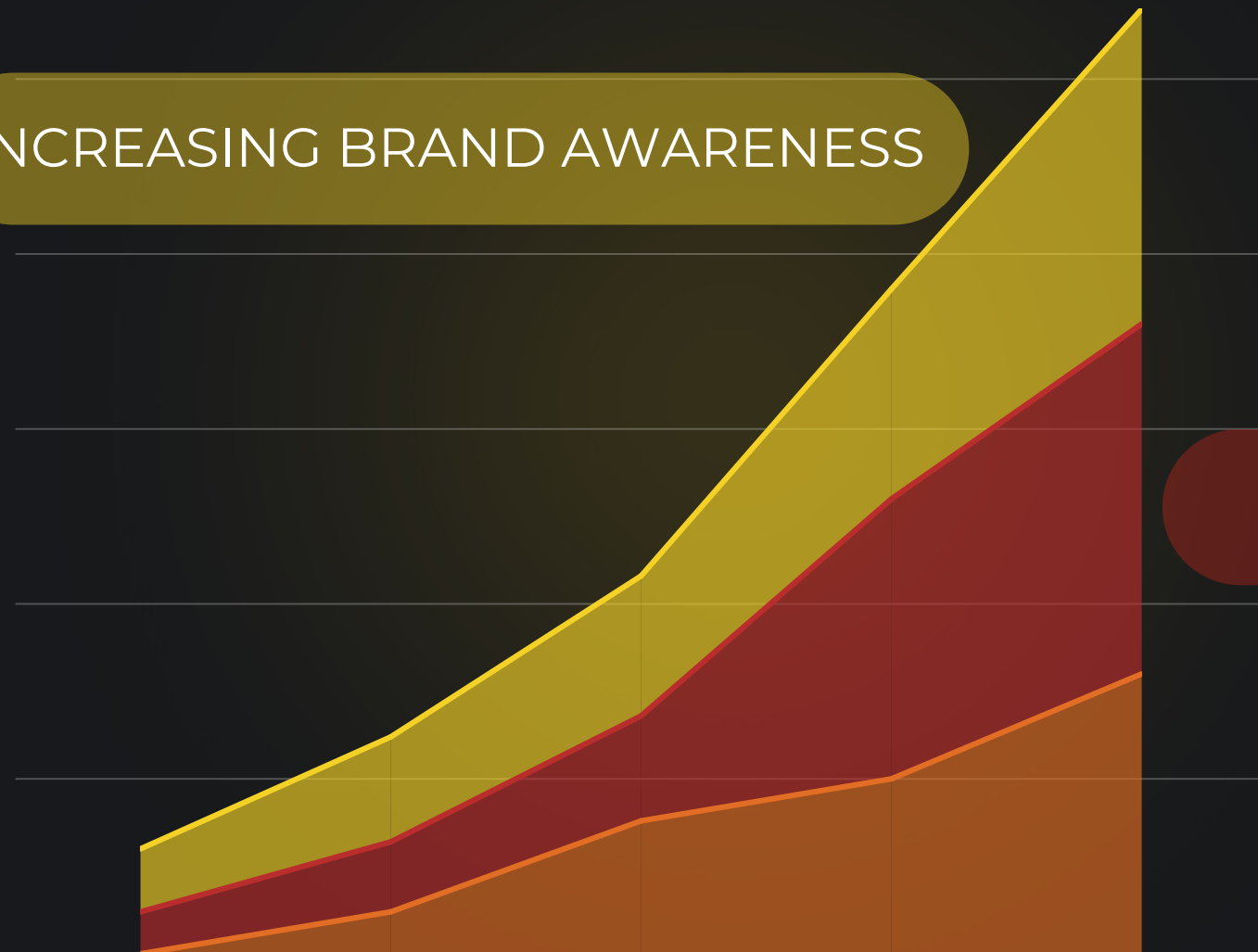
Trust Building

Transparency and regular updates through social media create trust in an industry known for its volatility and technical complexity.



WHAT TO EXPECT FROM SOCIAL MEDIA MANAGEMENT?

INCREASING BRAND AWARENESS



ENGAGEMENT RATES

INCREASING BRAND AWARENESS

80%

OF BLOCKCHAIN
ENTHUSIASTS ACTIVELY
USING SOCIAL MEDIA TO
LEARN ABOUT NEW
PROJECTS

85%

CRYPTO INVESTORS
REPORT THAT THEIR
INVESTMENT DECISIONS
ARE STRONGLY
INFLUENCED BY SOCIAL
MEDIA.

WHY CHOOSE US?

Comprehensive Platform Management

We guarantee the highest quality and precision in every design aspect, supported by our "Made in Germany" promise.

Transparent Planning and Insights

Your brand will have access to an interactive calendar that displays all scheduled posts and activities clearly. We also provide regular social media insights, offering a clear and understandable analysis of your campaign performance.

Customized Content Creation

We develop a tailored concept specifically designed for your brand. Our offerings include regular posts, surveys, and other interactive content designed to actively engage and captivate your audience.

High-Quality German Standards

We commit to German precision and reliability in the execution of our services, reflecting in the quality of each project. Our goal is to gain and maintain the trust of your target audience.

Marketing

WHY MARKETING IS IMPORTANT FOR A PROJECT

Increased Visibility

Enhances the project's visibility and reaches a broader audience.

Trust Building

Establishes credibility and trust with potential investors and users.

Brand Building

Develops and strengthens a consistent brand identity.

Competitive Advantage

Differentiates the project from competitors.

Customer Acquisition

Attracts new customers and users.

Market Research

Provides insights into the needs and desires of the target audience.



HOW CAN DIGITAL MARKETING PROMOTE THE VISIBILITY AND ADOPTION OF MY BLOCKCHAIN SOLUTION?

Digital marketing can enhance visibility and adoption through:

Content Marketing

- Educational articles, blog posts, whitepapers, case studies
- SEO optimization

Social Media Marketing

- Engagement on platforms like Twitter, LinkedIn, Reddit
- Influencer partnerships

Email Marketing

- Newsletters
- Personalized campaigns

Community Building

- Forums and groups on Discord, Telegram
- AMA sessions

Paid Advertising

- Google Ads
- Social media ads

WHY CHOOSE US?

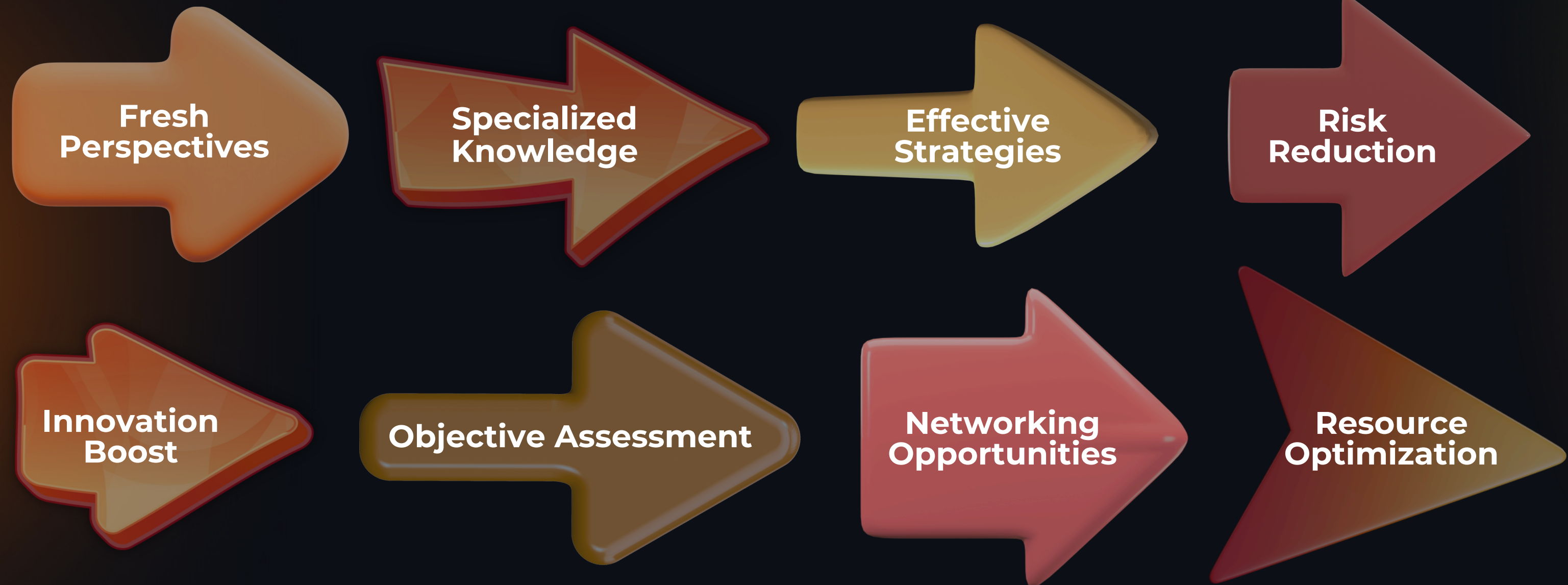
Strategic Planning

SECURE YOUR MEETING NOW



Advisory & Content Creation

WHY DOES A PROJECT NEED AN EXTERNAL ADVISOR?



OUR SERVICES

Blog & Medium Articles

Crafting sophisticated and engaging articles that present your brand and vision on popular platforms, informing and engaging your audience.

Whitepaper & Litepaper

Developing detailed whitepapers and litepapers that clearly articulate complex ideas, thoroughly explaining your project and technology to potential investors and users.

Discord Server

Setting up and managing Discord servers as a central hub for your community to foster discussions, provide support, and build closer connections with your followers.

Tokenomics

Developing and advising on token economics models that are sustainable and attractive for your crypto project or blockchain initiative, including structuring supply, demand, and value appreciation mechanisms.

Community Building

Strategies and actions to build and maintain a strong, engaged, and loyal community around your project, both online and offline.

WE BUILD.
YOU DOMINATE!

Team



Jan Kriegelstein

CEO



Jan Bender

CCO



Maleen Bender

CDO



Robin Wolf

CAO

WE HELP YOU CREATE VISUAL STRATEGIES.

SOME OF OUR
Clients & Partners



German Quality Standards

Commitment to the highest quality, precision, and attention to detail in every aspect.

CONTACT US

Web3 is changing everything – from finance to the way we communicate.

We're here to guide you through this new landscape.

Clear, direct, no fuss.

Together, we're shaping the future.

